CONTRACT



And:

Greer, Margolis, & Mitchell #1 1010 Wisconsin Ave. Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	_
	801878	/		06256497	
Product				•	
OBAMA SKED A					
Contract Dates	Estimate #				
08/03/12 - 09/03/12	1522				
Advertiser			Or	iginal Date	/ Revision
Obama for America 2012			(08/31/12	/ 08/31/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	woio	Teresa	Dit	furia	Telerep-Philade
	Special Hand	ling			•
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code

95

Agency Ref

101

Advertiser Ref

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 WOIO 08/07/12 08/31/12 Let's Make A Deal Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 - TWTF 4 Week: 08/20/12 08/26/12 - TWTF 4 Week: 08/27/12 09/02/12 - TWTF 4 Week: 08/27/12 09/02/12 - TWTF 4	10-11a <u>Rate</u> \$500.00 \$500.00 \$500.00 \$500.00	:30	NM 16	\$8,000.00
2 WOIO 08/07/12 08/31/12 Action News at 11p Start Date Week: 08/06/12 End Date 08/12/12 Weekdays - TWTF 4 Spots/Week Week: 08/13/12 08/19/12 - TWTF 4 4 Week: 08/20/12 08/26/12 - TWTF 4 4 Week: 08/27/12 09/02/12 - TWTF 4 4	11-1135p Rate \$1,000.00 \$1,000.00 \$1,000.00 \$1,000.00	:30	NM 16	\$16,000.00
3 WOIO 08/07/12 08/31/12 David Letterman Start Date Week: 08/06/12 08/12/12 - TWTF 3 Week: 08/13/12 08/19/12 - TWTF 3 Week: 08/20/12 08/26/12 - TWTF 3 Week: 08/27/12 09/02/12 - TWTF 3	1135p-1238a <u>Rate</u> \$500.00 \$500.00 \$500.00 \$500.00	:30	NM 12	\$6,000.00
4 WOIO 08/07/12 08/31/12 Price is Right Start Date End Date Weekdays Week: 08/06/12 08/12/12 -TWTF- 5 Week: 08/13/12 08/19/12 MTWTF- 8 Week: 08/20/12 08/26/12 MTWTF- 8 Week: 08/27/12 09/02/12 MTWTF- 8	11a-12p Rate \$525.00 \$525.00 \$525.00 \$525.00	:30	NM 29	\$15,225.00
5 WOIO 08/07/12 08/31/12 CBS Soaps Start Date Week: End Date 08/12/12 Weekdays - TWTF 8 Spots/Week Week: 08/13/12 08/19/12 MTWTF 8 Week: 08/20/12 08/26/12 MTWTF 8 Week: 08/27/12 09/02/12 MTWTF 8	1230-2p <u>Rate</u> \$600.00 \$600.00 \$600.00 \$600.00	:30	NM 32	\$19,200.00
6 WOIO 08/07/12 08/31/12 Action News at Noon Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 TWTF 7	12-1230p <u>Rate</u> \$475.00	:30	NM 28	\$13,300.00

Contract Agreement Between: Print Date 08/31/12 Page 2 of 7

Obama for America 2012



	Contract / Revision 801878 /	Alt Order # 06256497
Contract Dates 08/03/12 - 09/03/12	Product OBAMA SKED A	Estimate # 1522
Advertiser	0	riginal Date / Revision

08/31/12

/ 08/31/12

						Spots/			To	tals
		ate Description		Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
Week: Start Date	End Date 08/19/12	Weekdays MTWTF	Spots/Week 7	<u>Rate</u> \$475.00						
Week: 08/20/12	08/26/12	MTWTF	7	\$475.00						
Week: 08/27/12	09/02/12	MTWTF	7	\$475.00						
7 WOIO 08/07	/12 08/31/	12 Anderson		3-4p		:30		NM	12	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/06/12	08/12/12 08/19/12	- TWTF MTWTF	3	\$250.00						
Week: 08/13/12 Week: 08/20/12	08/26/12	MTWTF	3 3	\$250.00 \$250.00						
Week: 08/27/12	09/02/12	MTWTF	3	\$250.00						
8 WOIO 08/07/	/12 08/31/	12 Action New	s at 4p	4-5p		:30		NM	35	\$22,750.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 08/06/12	08/12/12	- TWTF	5	\$650.00						
Week: 08/13/12	08/19/12	MTWTF	10	\$650.00						
Week: 08/20/12 Week: 08/27/12	08/26/12 09/02/12	MTWTF MTWTF	10 10	\$650.00 \$650.00						
9 WOIO 08/07/				430-5a		:30		NM	20	\$1,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.30		INIVI	20	\$1,000.00
Week: 08/06/12	08/12/12	- TWT S	5	\$90.00				Ī		
Week: 08/13/12	08/19/12	- TWT S	5	\$90.00						
Week: 08/20/12	08/26/12	- TWT S	5	\$90.00						
Week: 08/27/12	09/02/12	- TWT S	5	\$90.00						
10 WOIO 08/07/				5-6a		:30		NM	20	\$2,500.00
Start Date Week: 08/06/12	End Date 08/12/12	<u>Weekdays</u> - TWF	Spots/Week 5	<u>Rate</u> \$125.00				ł		
Week: 08/13/12	08/19/12	MTWTF	5	\$125.00						
Week: 08/20/12	08/26/12	MTWTF	5	\$125.00						
Week: 08/27/12	09/02/12	MTWTF	5	\$125.00						
11 WOIO 08/07/	/12 08/31/	12 Action New	s at 5p	5-6p		:30		NM	33	\$23,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 08/06/12 Week: 08/13/12	08/12/12	- TWTF	3	\$700.00						
Week: 08/20/12	08/19/12 08/26/12	MTWTF MTWTF	10 10	\$700.00 \$700.00				ł		
Week: 08/27/12	09/02/12	MTWTF	10	\$700.00						
12 WOIO 08/07/				6-630p		:30		NM	29	\$20,300.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00		1,414.	20	Ψ20,000.00
Week: 08/06/12	08/12/12	- TWTF	6	\$700.00						
Week: 08/13/12	08/19/12	MTWTF	7	\$700.00						
Week: 08/20/12	08/26/12	MTWTF	8	\$700.00 \$700.00						
Week: 08/27/12	09/02/12 /12 08/31/	MIWIT 12 Action New	8 va. at 6a	•		:30		NIN4	20	\$2.500.00
13 WOIO 08/07/ Start Date	End Date	Weekdays	Spots/Week	6-7a Rate		.30		NM	20	\$3,500.00
Week: 08/06/12	08/12/12	- TWTF	5	\$17 <u>5.00</u>				i		
Week: 08/13/12	08/19/12	MTWTF	5	\$175.00				i		
Week: 08/20/12	08/26/12	MTWTF	5	\$175.00				l		
Week: 08/27/12	09/02/12	MTWTF	5	\$175.00						
14 WOIO 08/07/				630-7P		:30		NM	17	\$11,050.00
Week: Start Date	End Date 08/12/12	Weekdays - TWTF	Spots/Week 5	<u>Rate</u> \$650.00						
Week: 08/13/12	08/12/12	MTWTF	5	\$650.00 \$650.00						
Week: 08/20/12	08/26/12	MTWTF	5	\$650.00						
								•		

Contract Agreement Between: Print Date 08/31/12 Page 3 of 7



Contract Dates Product Estimate # 08/03/12 - 09/03/12 OBAMA SKED A 1522		Contract / Revision 801878 /	Alt Order # 06256497
08/03/12 - 09/03/12 OBAMA SKED A 1522	Contract Dates	Product	Estimate #
	08/03/12 - 09/03/12	OBAMA SKED A	1522

Advertiser	Original Date / Revision
Obama for America 2012	08/31/12 / 08/31/12

		Spots/	To	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Wee Week: 08/27/12 09/02/12 MTWTF 2	<u>k Rate</u> \$650.00			
15 WOIO 08/07/12 08/31/12 The Insider	7-730p	:30	NM 19	\$9,500.00
Start Date End Date Weekdays Spots/Wee				
Week: 08/06/12 08/12/12 -TWTF 5	\$50 <u>0.00</u>	Washdaya Larath Data	T	
Spot Ch Date Range Description 5 WOIO 08/06/12-08/12/12 The Insider	Start/End Time 7-730p	Weekdays Length Rate - TuWThF :30 \$500.00	<u>Type</u> <i>NM</i>	
Credited	7-730ρ	- 1αW1111-1-150 φουσ.σο	14171	
Week: 08/13/12 08/19/12 MTWTF 5	\$500.00			
Week: 08/20/12 08/26/12 MTWTF 5	\$500.00			
Week: 08/27/12 09/02/12 MTWTF 5	\$500.00			
16 WOIO 08/07/12 08/31/12 The Early Show	7-9a	:30	NM 40	\$6,600.00
Start Date End Date Weekdays Spots/Wee				
Week: 08/06/12	\$165.00 \$165.00			
Week: 08/13/12 08/19/12 MTWTF 10 Week: 08/20/12 08/26/12 MTWTF 10	\$165.00 \$165.00			
Week: 08/27/12 09/02/12 MTWTF - 10	\$165.00			
17 WOIO 08/07/12 08/31/12 Inside Edition	730-8p	:30	NM 20	\$10,000.00
Start Date End Date Weekdays Spots/Wee	•	.50	74111 20	ψ10,000.00
Week: 08/06/12 08/12/12 - TWTF 5	\$500.00			
Week: 08/13/12 08/19/12 MTWTF 5	\$500.00			
Week: 08/20/12 08/26/12 MTWTF 5	\$500.00			
Week: 08/27/12 09/02/12 MTWTF 5	\$500.00			
18 WOIO 08/17/12 08/31/12 Fri Hour 3	10-11p	:30	NM 2	\$6,400.00
Start Date End Date Weekdays Spots/Wee Week: 08/13/12 08/19/12 1 1	<u>k Rate</u> \$3,200.00			
Week: 08/20/12 08/26/12 0	\$0.00			
Week: 08/27/12 09/02/12 1 1	\$3,200.00			
19 WOIO 08/20/12 08/20/12 Mon Hour 3	10-11P	:30	NM 1	\$3,000.00
Start Date End Date Weekdays Spots/Wee	k Rate			*-,
Week: 08/20/12 08/26/12 1 1	\$3,000.00			
20 WOIO 08/04/12 09/01/12 11p-1205a	11p-1205a	:30	NM 5	\$3,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 07/30/12 08/05/121	<u>k Rate</u> \$750.00			
Week: 08/06/12 08/12/121- 1	\$750.00 \$750.00			
Week: 08/13/12 08/19/121 1	\$750.00			
Week: 08/20/12	\$750.00			
Week: 08/27/12 09/02/121- 1	\$750.00			
21 WOIO 08/11/12 09/01/12 SA Action News at 6p	6-630p	:30	NM 5	\$2,500.00
Start Date				
Week: 08/06/12 08/12/121- 1	\$500.00	Washing Land, Date	-	
Spot Ch Date Range Description 1 WOIO 08/06/12-08/12/12 SA Action News at 6p	Start/End Time 6-630p	<u>Weekdays Length Rate</u> Sa :30 \$500.00	<u>Type</u> <i>NM</i>	
Credited	0-030μ	Sa50 \$600.00	IVIVI	
Week: 08/13/12	\$500.00			
Week: 08/20/12	\$500.00			
Week: 08/27/12 09/02/122- 2	\$500.00			
22 WOIO 08/11/12 09/01/12 Sat 7-8p	7-8p	:30	NM 4	\$1,700.00
Start Date End Date Weekdays Spots/Wee				
7700111 00/00/12 00/12/12	\$425.00 \$425.00			
Week: 08/13/12 08/19/121- 1	\$425.00		I	

Contract Agreement Between: Print Date 08/31/12 Page 4 of 7

Obama for America 2012



	Contract / Revision	Alt Order #
	801878 /	06256497
Contract Dates	Product	Estimate #
08/03/12 - 09/03/12	OBAMA SKED A	1522
Advertiser	. 10	riginal Date / Revision

/ 08/31/12

08/31/12

		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/20/12	\$425.00				
	\$425.00			_	
23 WOIO 08/12/12 08/26/12 Face the Nation Start Date End Date Weekdays Spots/Week	1030-1130a Rate	:30	NM	2	\$900.00
Week: 08/06/12 End Date Weekdays Spots/Week Week Spots/Week	\$450.00				
Week: 08/13/12 08/19/12 0	\$0.00				
Week: 08/20/12 08/26/121 1	\$450.00				
24 WOIO 08/05/12 09/02/12 11p-1205a	11p-1205a	:30	NM	5	\$3,875.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/30/12	\$775.00				
Week: 08/06/12	\$775.00 \$775.00				
Week: 08/20/12 08/26/12 1 1	\$775.00 \$775.00				
Week: 08/27/12 09/02/121 1	\$775.00				
25 WOIO 08/12/12 09/02/12 SU Action News at 630p	630-7p	:30	NM	4	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate				+ =,
Week: 08/06/12 08/12/121 1	\$500.00		_		
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 WOIO 08/06/12-08/12/12 SU Action News at 630p Credited	630-7p	Sι :30 \$500.00	NM		
Week: 08/13/12	\$500.00				
Week: 08/20/12 08/26/122 2	\$500.00				
Week: 08/27/12 09/02/121 1	\$500.00				
26 WOIO 08/05/12 09/02/12 Sun Hour 1	7-8p	:30	NM	3	\$10,500.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/30/12 08/05/121 1 Week: 08/06/12 08/12/12 0	\$3,500.00 \$0.00				
Week: 08/13/12 08/19/121 1	\$3,500.00				
Week: 08/20/12 08/26/12 0	\$0.00				
Week: 08/27/12 09/02/12 1 1	\$3,500.00				
27 WOIO 08/12/12 09/02/12 CBS Sunday Morning	9-1030a	:30	NM	16	\$7,200.00
Start Date	Rate				
Week: 08/06/12 08/12/124 4	\$450.00				
Week: 08/13/12 08/19/124 4	\$450.00				
Week: 08/20/12	\$450.00 \$450.00				
28 WOIO 08/09/12 08/23/12 Thur Hour 3	10-11p	:30	NM	3	\$9,000.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	3	φ9,000.00
Week: 08/06/12 08/12/122 2	\$3,000.00				
Week: 08/13/12	\$0.00		I		
Week: 08/20/12	\$3,000.00				
29 WOIO 08/16/12 08/16/12 Thur Hour 2	9-10P	:30	NM	1	\$4,750.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 1 1	<u>Rate</u> \$4,750.00				
		-20	NIN 4	4	የ 2 በበበ በባ
30 WOIO 08/14/12 08/28/12 Tue Hour 3 Start Date End Date Weekdays Spots/Week	10-11P Rate	:30	NM	1	\$3,000.00
Week: 08/13/12	\$3,000.00				
Week: 08/20/12 08/26/12 0	\$0.00				
Week: 08/27/12 09/02/12 -1 1	\$3,000.00				

Contract Agreement Between: Print Date 08/31/12 Page 5 of 7

Obama for America 2012



	Contract / Revision 801878 /	Alt Order # 06256497
Contract Dates 08/03/12 - 09/03/12	Product OBAMA SKED A	Estimate # 1522
Advertiser	Or	riginal Date / Revision

08/31/12 / 08/31/12

		Spots/	Т	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 2 WOIO 08/27/12-09/02/12 Tue Hour 3 Credited	Rate Start/End Time 10-11P	Weekdays Length Rate - Tu :30 \$3,000.00	Type <i>NM</i>	
31 WOIO 08/07/12 08/21/12 Tue Hour 1 Start Date	8-9P <u>Rate</u> \$3,500.00 \$0.00 \$3,500.00	:30	NM 3	\$10,500.00
32 WOIO 08/21/12 08/21/12 Tue Hour 2 Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -1 1	9-10P <u>Rate</u> \$3,250.00	:30	NM 1	\$3,250.00
33 WOIO 08/08/12 08/22/12 Wed Hour 3 Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 1 Week: 08/13/12 08/19/12 0 Week: 08/20/12 08/26/121 1	10-11p <u>Rate</u> \$3,500.00 \$0.00 \$3,500.00	:30	NM 2	\$7,000.00
34 WOIO 08/03/12 08/03/12 Let's Make A Deal Start Date End Date Weekdays Spots/Week Week: 07/30/12 08/05/12 F 2	10-11a <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
35 WOIO 08/03/12 08/03/12 Action News at 11p Start Date End Date Weekdays Spots/Week 07/30/12 08/05/12F 2	11-1135p <u>Rate</u> \$1,000.00	:30	NM 2	\$2,000.00
36 WOIO 08/03/12 08/03/12 Action News at 11p Start Date End Date Weekdays Spots/Week 07/30/12 08/05/12F 2	11-1135p <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
37 WOIO 08/03/12 08/03/12 David Letterman Start Date Week: 07/30/12 End Date 08/05/12 WeekdaysF Spots/Week 2	1135p-1238a <u>Rate</u> \$525.00	:30	NM 2	\$1,050.00
38 WOIO 08/03/12 08/03/12 CBS Soaps Start Date End Date Weekdays Spots/Week Week: 07/30/12 08/05/12F 3	1230-2p <u>Rate</u> \$600.00	:30	NM 3	\$1,800.00
39 WOIO 08/03/12 08/03/12 Action News at Noon Start Date End Date Weekdays Spots/Week Week: 07/30/12 08/05/12F 2	12-1230p <u>Rate</u> \$475.00	:30	NM 2	\$950.00
40 WOIO 08/03/12 08/03/12 Action News at 4p Start Date End Date Weekdays Spots/Week Week: 07/30/12 08/05/12F 2	4-5p <u>Rate</u> \$650.00	:30	NM 2	\$1,300.00
41 WOIO 08/06/12 08/06/12 Action News at 430a Start Date End Date Weekdays Spots/Week Week: 08/06/12 08/12/12 M 2	430-5a <u>Rate</u> \$90.00	:30	NM 2	\$180.00
42 WOIO 08/03/12 08/03/12 Action News at 5a Start Date End Date Weekdays Spots/Week Week: 07/30/12 08/05/12F 2	5-6a <u>Rate</u> \$125.00	:30	NM 2	\$250.00
43 WOIO 08/03/12 08/03/12 Action News at 5p Start Date End Date Weekdays Spots/Week Week: 07/30/12 08/05/12F 2	5-6p <u>Rate</u> \$700.00	:30	NM 2	\$1,400.00
44 WOIO 08/03/12 08/03/12 Action News at 6p Start Date End Date Weekdays Spots/Week Week: 07/30/12 08/05/12F 1	6-630p <u>Rate</u> \$700.00	:30	NM 1	\$700.00

Contract Agreement Between: Print Date 08/31/12 Page 6 of 7

Obama for America 2012



	Contract / Revision 801878 /	Alt Order # 06256497
Contract Dates 08/03/12 - 09/03/12	Product OBAMA SKED A	Estimate #
Advertiser	Or	riginal Date / Revision

/ 08/31/12

08/31/12

Time Ch Start Date End Date Mockdays Spots/Week Rate Type Spots Amount					
Start Date			Spots/		Totals
45 WOICO 08/03/12 08/03/12 Action News at 8a Spots/Week Spots/Week Frate Spots/Week Spots/W	*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spot	s Amount
Start Date Member Member	Start Date	<u>Rate</u>			
Meek 07301/12 08031/12 08031/12 The Insider Spots/Week S			:30	NM	2 \$350.00
A6 WOIC 08/09/12 08/03/12 The Insider Spots/Week Spots/Week T-730P Spots/Week Stefs.00 Start Date End Date Spots/Week Spots/Week Stefs.00 Start Date End Date Spots/Week Spots/Week Stefs.00 Start Date Spots/Week Spots/Week Stefs.00 Start Date Spots/Week Stefs.00 Start Date Spots/Week Stefs.00 Start Date Spots/Week Stefs.00 Start Date Spots/Week Spots/Week Stefs.00 Start Date Start Date Spots/Week Stefs.00 Start Date Start Date Start Date Start Date Spots/Week Start Date Start					
Start Date End Date Meekdays SpotsWeek Spots		*	00		4
Week: 07/30/12 08/05/12 1 \$500.00		' _	:30	INIVI	1 \$500.00
Start Date End Date Weekdays Spots/Week Rate Week Office Spots				i	
Week: 07/30/12 08/03/12 08/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/03/12 18/	47 WOIO 08/03/12 08/03/12 The Early Show	7-9a	:30	NM	3 \$495.00
Algorithm Algo				İ	
Start Date End Date Weekdays Spots/Week Spots Spot	Week: 07/30/12 08/05/12 F 3	\$165.00			
Week: 07/30/12 08/05/12 09/03/12 Lefts Make A Deal 10-11a 30 NM 3 \$1,500.00		•	:30	NM	1 \$500.00
E 49 WOIO 08/13/12 08/903/12 Let's Make A Deal 10-11a 30					
Start Date End Date Weekdays SpotsWeek Rate Week: 08/20/12 08/26/12 M 1 \$500.00 Week: 08/27/12 09/02/12 M 1 \$500.00 Week: 08/27/12 09/02/12 M 1 \$500.00 Week: 08/27/12 09/02/12 M 1 \$500.00 Week: 08/03/12 09/03/12 09/03/12 M 1 \$500.00 Week: 08/03/12 09/03/12 Week: 08/03/12 09/03/12 Carls Make A Deal 10-11a M 30 \$660.00 NM 4 \$4,000.00 Week: 08/03/12 09/03/12 Action News at 11p Week: 08/03/12 09/03/12 M 1 \$1,000.00 Week: 08/03/12 09/03/12 M 1 \$1,000.00 Week: 09/03/12 09/03/12 M 1 \$1,000.00 Week: 09/03/12 09/03/12 M 1 \$1,000.00 Week: 09/03/12 09/03/12 Action News at Noon 12-1230p 30 NM 0 \$0.00 \$1 Week: 09/03/12 09/03/12 Action News at Noon 12-1230p 30 NM 1 \$475.00 \$475.00 \$1 Week: 09/03/12 09/03/12 Action News at 4p 4-5p 30 NM 0 \$0.00 \$1 Week: 08/03/12 09/03/12 Action News at 4p 4-5p 30 NM 0 \$0.00 \$1 Week: 08/03/12 09/03/12 Action News at 4p 4-5p 30 NM 0 \$0.00 \$1 Week: 08/03/12 09/03/12 Action News at 4p 4-5p 30 NM 0 \$0.00 \$1 Week: 08/03/12 09/03/12 Action News at 4p 4-5p 30 NM 0 \$0.00 \$1 Week: 08/03/12 09/03/12 Action News at 4p 4-5p 30 NM 0 \$0.00 \$1 Week: 08/03/12 09/03/12 Action News at 11p \$1 Week: 08/03/03/12 09/03/12 Action News at 11p \$1 Week: 08/03/03/12 Week: 08/03/		· · · · · · · · · · · · · · · · · · ·	·30	NM	3 \$1 500 00
Week: 08/27/12 08/19/12 M 1 \$500.00		_	.00	14141	Ψ1,000.00
Week: 08/27/12 09/03/12 M 1 \$500.00		\$500.00			
Neek: 09/03/12 09/09/12 M 1 \$500.00 Start/End Time Weekdays Length Rate Type 10-11a 10-11a M 10-11a 10-11a 10-11a M 10-11a 10-11a M 10-11a		•			
Spot Ch Date Range Description Let's Make A Deal 10-11a M-		•			
A WOIO 09/03/12-09/09/12 Let's Make A Deal 10-11a M :30 \$600.00 NM		·	Weekdays Length Rate	Type	
So WOIO 08/13/12 09/03/12 Action News at 11p 11-1135p 30 NM 4 \$4,000.00	<u> </u>				
Start Date Color Start Date Start Da			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Week: 08/3/13/12 08/19/12 M 1 \$1,000.00	50 WOIO 08/13/12 09/03/12 Action News at 11p	11-1135p	:30	NM	4 \$4,000.00
Week: 08/20/12 08/26/12 M 1 \$1,000.00 Week: 09/03/12 09/02/12 M 1 \$1,000.00 Week: 09/03/12 09/03/12 09/03/12 M 1 \$1,000.00 Start Date End Date Weekdays Spots/Week M 1 \$1,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/06/12 08/06/12 08/06/12 08/06/12 O8/06/12 O8				İ	
Week: 08/27/12					
Neek: 09/03/12 09/09/12 M 1 \$1,000.00					
D 51 WOIO 09/03/12					
Start Date Gel/Og/03/12 Og/03/12 Og/			:30	NM	0 \$0.00
Week: 09/03/12 09/09/12 M 1	52 WOIO 09/03/12 09/03/12 Action News at Noon	12-1230p	:30	NM	1 \$475.00
D 53 WOIO 09/03/12					
D 54 WOIO 09/03/12		•			
Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Stort Date End Date Weekdays Spots/Week Rate Stort Date Start Date End Date Weekdays Spots/Week Rate Stort Date Start Date End Date Weekdays Spots/Week Rate Stort Date Start Date End Date Weekdays Spots/Week Rate Stort Date Start Date End Date Weekdays Spots/Week Rate Stort Date Start Date Stort Date Start Date End Date Weekdays Spots/Week Rate Stort Date Stort					•
Start Date End Date Weekdays M Spots/Week \$500.00	D 54 WOIO 09/03/12 09/03/12 Action News at 5p	5-6p	:30	NM	0 \$0.00
Week: 08/06/12 08/12/12 M 2 \$500.00 56 WOIO 08/06/12 08/06/12 Action News at 11p 11-1135p :30 NM 2 \$2,000.00 Start Date Week: End Date 08/06/12 Weekdays M Spots/Week 2 \$1,000.00 Rate 81,000.00 NM 1 \$500.00 57 WOIO 08/06/12 08/06/12 Action News at 11p 11-1135p :30 NM 1 \$500.00 Week: 08/06/12 End Date 08/12/12 Weekdays M Take 1135p-1238a :30 NM 2 \$1,050.00 Start Date Week: End Date 08/12/12 Weekdays M Take 2525.00 Rate 82525.00 NM 2 \$1,050.00 59 WOIO 08/06/12 08/06/12 CBS Soaps 1230-2p :30 NM 3 \$1,800.00 Start Date End Date End Date End Date End Date End Date Weekdays Spots/Week Rate Rate Rate Rate Rate		_	:30	NM	2 \$1,000.00
56 WOIO 08/06/12 08/06/12 1 O8/06/12 Action News at 11p 11-1135p :30 NM 2 \$2,000.00 Start Date Week: 08/06/12 08/06/12 08/06/12 08/06/12 Action News at 11p 11-1135p :30 NM 1 \$500.00 57 WOIO 08/06/12 08/06/12 08/06/12 Date Weekdays Week: 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 David Letterman 11-1135p :30 NM 1 \$500.00 58 WOIO 08/06/12 08/06/12 08/06/12 David Letterman Start Date Week: 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/12 08/06/					
Start Date End Date Weekdays M 2 \$1,000.00			:30	NM	2 \$2,000,00
Week: 08/06/12 08/12/12 M 2 \$1,000.00 57 WOIO 08/06/12 08/06/12 Action News at 11p 11-1135p :30 NM 1 \$500.00 Start Date Week: 08/06/12 End Date Weekdays M Spots/Week \$500.00 Rate \$500.00 58 WOIO 08/06/12 08/06/12 David Letterman 1135p-1238a :30 NM 2 \$1,050.00 Start Date Week: End Date 08/12/12 Weekdays M 2 \$525.00 S525.00 NM 3 \$1,800.00 59 WOIO 08/06/12 08/06/12 CBS Soaps CBS Soaps Start Date End Date Weekdays Spots/Week Rate Rate Rate Rate NM 3 \$1,800.00			.00		Ψ2,000.00
Start Date End Date Weekdays Spots/Week Rate \$500.00	Week: 08/06/12 08/12/12 M 2	\$1,000.00			
Week: 08/06/12 08/12/12 M 1 \$500.00 58 WOIO 08/06/12 08/06/12 David Letterman 1135p-1238a :30 NM 2 \$1,050.00 Start Date Week: 08/06/12 Weekdays Spots/Week Rate Rate \$525.00 59 WOIO 08/06/12 08/06/12 CBS Soaps CBS Soaps Soaps Start Date End Date Weekdays 1230-2p :30 NM 3 \$1,800.00	57 WOIO 08/06/12 08/06/12 Action News at 11p	11-1135p	:30	NM	1 \$500.00
58 WOIO 08/06/12 08/06/12 David Letterman 1135p-1238a :30 NM 2 \$1,050.00 Start Date Week: 08/06/12 08/06/12 08/06/12 08/06/12 UN 2 David Letterman 1135p-1238a :30 NM 2 \$1,050.00 59 WOIO 08/06/12 08/06/12 UN 2 David Letterman 1230-2p :30 NM 3 \$1,800.00 Start Date End Date Weekdays Spots/Week Rate Rate	Start Date End Date Weekdays Spots/Week				
Start Date Week: End Date 08/06/12 Weekdays M Spots/Week \$525.00 Rate \$525.00 59 WOIO 08/06/12 08/06/12 CBS Soaps Start Date End Date Weekdays 1230-2p Spots/Week Rate :30 NM 3 \$1,800.00					0 0.000
Week: 08/06/12 08/12/12 M 2 \$525.00 59 WOIO 08/06/12 08/06/12 CBS Soaps 1230-2p :30 NM 3 \$1,800.00 Start Date End Date Weekdays Spots/Week Rate			:30	NM	2 \$1,050.00
Start Date End Date Weekdays Spots/Week Rate	Week: 08/06/12 08/12/12 M 2				
Start Date End Date Weekdays Spots/Week Rate	59 WOIO 08/06/12 08/06/12 CBS Soaps	1230-2p	:30	NM	3 \$1.800.00
Week: 08/06/12	Start Date End Date Weekdays Spots/Week	Rate			, ,,====
	Week: 08/06/12 08/12/12 M 3	\$600.00			

Contract Agreement Between: Print Date 08/31/12 Page 7 of 7

Obama for America 2012



	Contract / Revision 801878 /	Alt Order # 06256497
Contract Dates 08/03/12 - 09/03/12	Product OBAMA SKED A	Estimate # 1522
Advertiser		Original Date / Revision

/ 08/31/12

08/31/12

		Spots/		<u>T</u>	otals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
60 WOIO 08/06/12 08/06/12 Action News at Noon	12-1230p	:30	NM	2	\$950.00
	<u>Rate</u> \$475.00				
61 WOIO 08/06/12 08/06/12 Action News at 4p	4-5p	:30	NM	2	\$1,300.00
Week: Start Date Week 08/06/12 End Date Weekdays Spots/Week 2	<u>Rate</u> \$650.00				
62 WOIO 08/06/12 08/06/12 Action News at 5a	5-6a	:30	NM	2	\$250.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/06/12 08/12/12 M 2	\$125.00				
63 WOIO 08/06/12 08/06/12 Action News at 5p Start Date End Date Weekdays Spots/Week	5-6p Rate	:30	NM	1	\$700.00
Week: 08/06/12 08/12/12 M 1	\$700.00				
64 WOIO 08/06/12 08/06/12 Action News at 6p	6-630p	:30	NM	1	\$700.00
Start Date Week:End Date 08/06/12Weekdays MSpots/Week1	<u>Rate</u> \$700.00				
65 WOIO 08/06/12 08/06/12 Action News at 6a	6-7a	:30	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/06/12 08/12/12 M 2	\$175.00				_
66 WOIO 08/06/12 08/06/12 The Insider Start Date End Date Weekdays Spots/Week	7-730p Rate	:30	NM	1	\$500.00
Week: 08/06/12 08/12/12 Weekdays Spots/week	\$500.00				
67 WOIO 08/06/12 08/06/12 The Early Show	7-9a	:30	NM	2	\$330.00
	Rate \$165.00				
68 WOIO 08/06/12 08/06/12 Inside Edition	730-8p	:30	NM	1	\$500.00
Week: Start Date Week 08/06/12 End Date Weekdays Spots/Week 15/08/06/12 Weekdays Me 1	<u>Rate</u> \$500.00				
69 WOIO 08/12/12 08/12/12 Sun Action News at 7a	7-9a	.20	NINA	2	¢4 000 00
Start Date End Date Weekdays Spots/Week	7-9a Rate	:30	NM		\$1,000.00
Week: 08/06/12 08/12/12S 2	\$500.00				
70 WOIO 08/08/12 08/10/12 David Letterman	1135p-1238a	:30	NM	1	\$500.00
Start Date Week:End Date 08/06/12Weekdays WTFSpots/Week	Rate \$500.00				
71 WOIO 08/24/12 08/25/12 NFL Preseason	8p-11p	:30	NM	1	\$3,000.00
Start Date Week:End Date 08/20/12Weekdays FS-Spots/Week	<u>Rate</u> \$3,000.00				
	11a-6p	:30	NM	1	\$500.00
N 72 WOIO 09/03/12 09/03/12 US Open 3rd & 4th Round	Rate	.50	INIVI	I	φουυ.υυ
Week: 09/03/12 09/09/12 M 1	\$500.00				
		Totals		522	\$307,530.00

Time Period # of Spots **Gross Amount** Net Amount 07/30/12 -08/26/12 403 \$242,530.00 \$206,150.50 08/27/12 -09/03/12 119 \$65,000.00 \$55,250.00 Totals 522 \$307,530.00 \$261,400.50

Signature:		Date:	
	·		· · · · · · · · · · · · · · · · · · ·